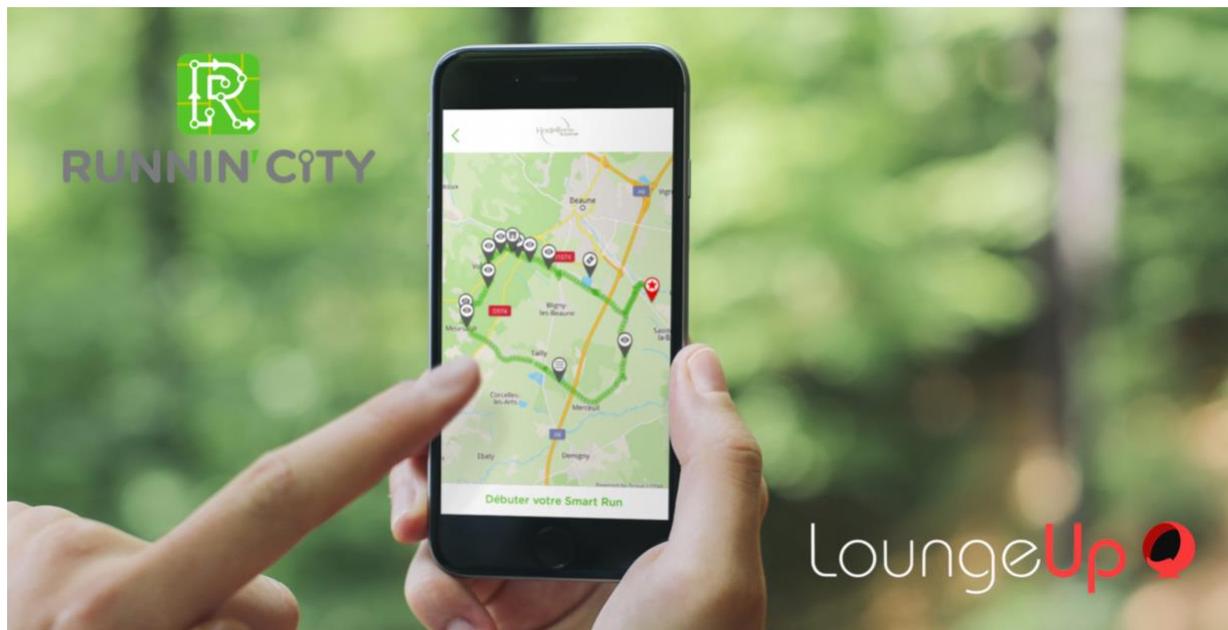


Press Release

LoungeUp and Runnin'City are teaming up to offer running enthusiasts with running routes around the city during their stay at this hotel.

6th July 2018, Paris.

LoungeUp, the leader in Europe in customer relationship management solutions for tourist accommodation providers, is providing the Hostellerie de Levernois with the "Runnin'City's" running routes, for sporty customers who would like to explore the surrounding areas.



The customer portal on the LoungeUp app allows hoteliers to offer their services directly to the mobile devices of hotel guests, in particular through a mobile and web application which is accessible without needing to be downloaded.

Whether it is through the chat feature, the hotel services (which you can book in just a few clicks), or through personalised recommendations, the hotel offers this tool to its customers to facilitate and optimise their stay.

The integrated map makes it possible to locate touristic points of interest in the area (museums, monuments, shops...), find restaurants recommended by the hotel, and discover events that are happening around the hotel (exhibitions, concerts, shows...) so that travellers can make the most out of their stay.

"The mobile application is a godsend for hoteliers, it allows them to gather together all their information and advice that they want to share with their customers. The goal is to facilitate the customer's stay and optimise the customer experience with personalised content, while enriching the hotel's guest files." - Mathieu Pollet, CEO and co-founder of LoungeUp.

The Hostellerie de Levernois, a 5-star Luxury Relais & Châteaux Hotel in Burgundy, which is already equipped with the LoungeUp App solution, wanted to go further by offering its customers fond of jogging the opportunity to discover the surrounding area whilst on a run.

Anne-Gaëlle Catinot, the Hosting Director at the Hostellerie de Levernois explains: “The LoungeUp app allows us to accompany our customers at every moment during their stay, even outside the establishment as they take us with them in their pocket! Since the integration of LoungeUp and Runnin’City, our Runnin’City running routes have been accessible from the LoungeUp interface, and now we can guide our customers in their discovery of the surroundings, all while being available through the chat.”

The establishment has in fact created five routes to help guests discover Levernois and its region independently in the Runnin’City application. The courses, which are loops from 2.5 to 27 kilometers, are pleasant routes, on which you can hike, run, or even cycle. On each of these tracks, users are vocally guided by GPS, and receive audio indications in their headphones concerning the weather and the region. All routes start from the hotel.

“Like LoungeUp, we are committed to providing hoteliers with efficient, easy-to-use digital services, unique in the world. The Runnin’City app allows hoteliers to accompany each guest in an audio-guided discovery of the city in which they are located. We are proud to collaborate with LoungeUp and their complete and 100% digital concierge services.” - Christophe Minodier, co-founder of Runnin’City / Mile Positioning Solutions.

The Runnin’City service caters to all types of travellers, be it business travellers who would like to visit the city and keep fit, or travellers on vacation looking for an alternative to tourist buses with no risk of getting lost or crossing into uninteresting or dangerous areas. This service allows you to discover the points of interest in the city by running... or not!

About LoungeUp



LoungeUp is a customer relationship management software dedicated to the hotel industry. About 1,800 establishments are already using the platform, from 3-star

hotels to palaces, with independent hotels as well as members of big chains or hotel groups. Notably, these include Best Western Hotels & Resorts, Barrière Hotels, Tiara Hotels & Resorts, Relais du Silence, Qualys Hotels, and more...

The platform is designed to simplify and personalise the customer’s stay, while also increasing turnover and customer knowledge of the establishment.

Download the Press Kit

www.loungeup.com

+33 1 84 16 82 20

contact@loungeup.com

About Runnin'City



RUNNIN' CITY

Created by Mile Positioning Solutions, Runnin'City is the only free app that allows users to discover more than 150 cities around the world, running or walking. So how does it work?

1. Put on your running shoes and headphones.
2. Launch a Runnin'City course for the city which you are in.
3. It's time to run! Listen to the GPS and let yourself be guided through the city.
4. Open your ears to hear everything you need to know about the city, monuments, neighbourhoods, parks, etc...

In each city, multiple routes are available, some of which are designed to pass the door of partner hotels (sponsored routes).

runnin.city

diana.gochgarian@mile.eu.com

About the Hostellerie de Levernois



of Burgundy.

At the heart of the Côte de Beaune, the Hostellerie de Levernois is a bourgeois house that sits in harmony with nature. Nestled in a five-hectare park and located on the edge of a golf course, it has 20 rooms, 2 Junior Suites, and 4 Bright Suites, a gourmet restaurant with an exceptional wine-cellar, and a bistrot. Here you can take a time-out to live, with everything designed so that each host is whisked away by the charms

Hostellerie de Levernois

Rue du Golf, 21200 Levernois, France

+33 3 80 24 73 58

www.levernois.com

levernois@relaischateaux.com